November 2020
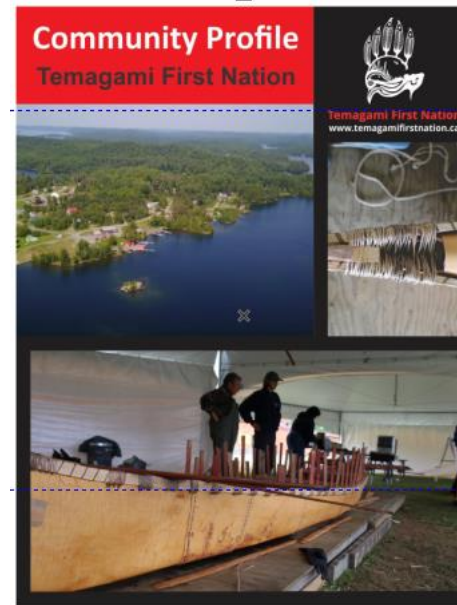# Economic Development Strategy Progress

# What Is An Economic Development Strategy?

Temagami First Nation

- The purpose of an Economic Development Strategy is to identify **realistic and practical steps** that can be taken to improve the future economic prospects for the residents, businesses and stakeholders of a community.

- It serves as a guide for future development through the goals, objectives, and vision presented within the plan.

  It also helps people making decisions to work within the framework of these goals, objectives and vision, to help achieve the wants of the community.

Where we are.

- What we have completed so far.

- (We have completed 5 major community engagements)

- **We have collected Basic Statistics and Information**

- **We have created a Community Profile and a Summary of Key Facts**
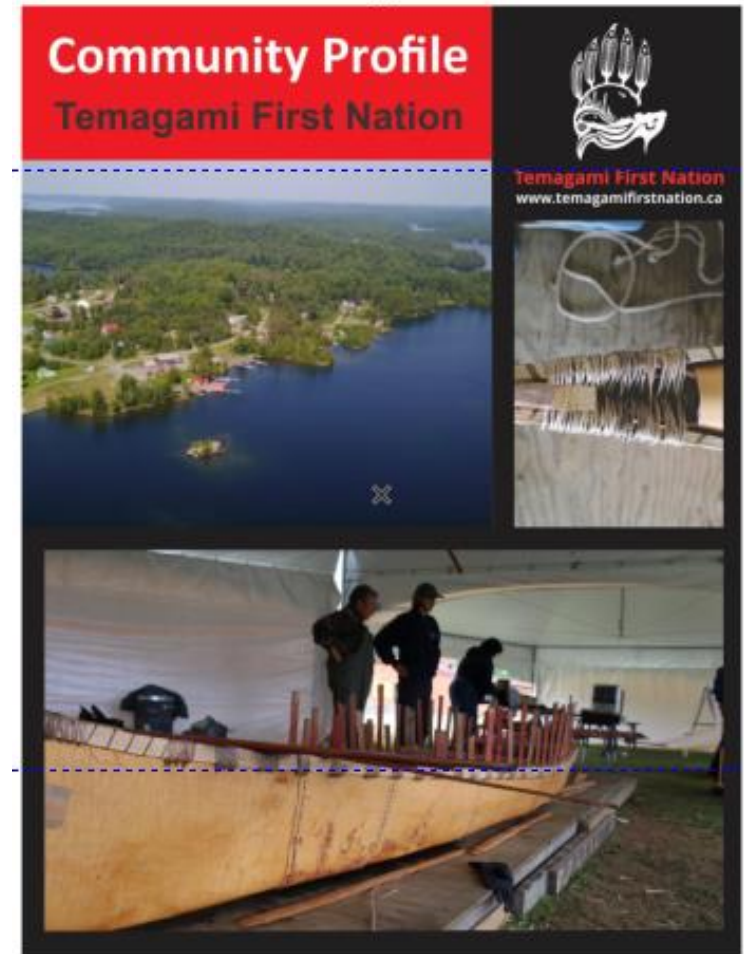
Where we are.

- **We have compiled a Community Asset Inventory and categorized it into:** Natural assets (what we have in our natural environment), Physical assets (buildings and public infrastructure), Social assets (assets that reflect the culture of the community), Economic assets (jobs and businesses) and Public Service(s) assets

- **We have created a Community Stakeholder List and categorized it into three classifications:**
  A. Essential - The process could fail without their involvement
  B. Important - Implementation may suffer without their involvement
  C. Minor - Good to have, but not critical to the process

We have completed a visioning exercise and created a Vision Statement and a Mission Statement.

Vision Statement: To be successful and independent while maintaining culture, respect and sustainability.

Mission Statement: To give members of the **Temagami First Nation** the opportunity to achieve success and independence while respecting nature and others, while maintaining our distinct language and culture on n'Daki Menan.

We have performed a Strategic Assessment and have identified strengths, challenges and opportunities facing the community.

Strategic Assessment.

- **We have identified a number of things we feel we do well**

  - **Things we do well:**
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  - Administration
  - Financial Management
  - Education
  - Construction
  - Lake Transportation
  - Catering
  - Event Planning
  - Arts / crafts / culture
  - Elders' programs
  - Barging Services
  - Water Delivery and Sewage Infrastructure
  - Grant Success
  - Environmental Benchmarking
  - Environmental Monitoring
  - Future Planning

Strategic Assessment.

- **We have identified a number of things we feel we may be challenged with**

- **Things we are challenged with**
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- Communication
- Environmental Planning Execution – ie Garbage
- Power Surges
- Road safety
- Internet Technology
- Parking
- Docking
- Spring and Fall Access
- Joint Governing Systems – TFN and TAA
- Social Issues
- Water Only Access
- Youth Involvement
- Community Involvement
- Human Resources
- Appliance repair and recycling
- Limited Expansion

- Growing population density
- Staff recruitment
- Life Skills
- Capacity
- Listening To Youth
- Natural Disasters
- Climate Change
- Fires
- Disaster/Environmental Spill Response Capacity (Education)
- Prioritization with municipal, provincial and federal governments
- Drugs – Opiates
- Succession planning – Contractors, Band Administration, Health Services
- Economy Drain – Identify where money leaves community – 98% economic leakage?

We have Identified 17 Strategic Areas the community wishes to develop

Tourism and Marketing of the community

Investment Attraction

Skills Training and Workforce Attraction

Community Infrastructure Development

Entrepreneurial Development

Local Product Marketing

Empowering Youth with Strategic Investments

Creating a Recycling and Reuse Facility

Food Security

Forestry

Land Acquisition / Additions to Reserve

Marketing Self Sufficiency

Housing and Accommodation

Exploring Non Conventional Building Practices

Economic Leakage

Financial Investment Acumen

Long Term Personal Financial Planning

Implementation Strategy

- **For each of these identified areas, we will be developing an implementation plan to ensure that something is done to move forward on those areas.**

- **We will be doing this though individual plans for each of the identified areas.**

- **This allows us to shape our future through both planning and action.**

Implementation Plans

- **An Implementation Plan is a process to turn ideas and goals into action.**

- **It is, quite literally, a series of steps to achieve those goals in an organized manner.**

- **These Steps are:**

Implementation Plans

- **Implementation Plan Steps**

Creating a Problem Statement: A problem statement is a concise description of an issue to be addressed or a condition to be improved upon.

Creating a Goal Statement: A good goal statement is a basic starting point for teams or individuals to plan their work and identify whether it is successful. A properly detailed and documented goal statement completely defines the result that an organization seeks to produce. It describes the purpose, outcome, or activity that must be accomplished. - SMART: Specific, Measurable, Attainable, Realistic, and Time-Based

Creating a Strategy Description: A method or plan chosen to bring about a desired future, such as achievement of a goal or solution to a problem. This is where the "ideas" come into play.

Defining Project Team Members: The Team Member's role is to successfully perform the tasks that have been allocated, keeping the project manager informed of progress as well as any issues that may arise. The role often requires team members to work on their own initiative in areas where they are the 'experts'. It is usually a good idea to "recruit" team members, based on their specific skillsets.

Implementation Plans

Defining Barriers to Successful Implementation: These, of course, change with each individual Goal or Strategy. Some barriers are constant, like "Lack of such resources" or "Resistance to change" or "Burdensome data collection." Some are specific, like "competition from other markets" or "lack of skilled employees". Defining these is usually the first job of the project team members.

Creating Implementation Steps: These are the concrete steps that turn a strategic plan into the actions that help reach the goals and objectives of the plan. They include things like "create a bursary for education in forest management" or "develop a chamber od commerce" or "create a series of workshops to promote financial literacy".

Developing a Communications Strategy: This is a document that expresses the goals and methods of a project team's outreach activities, including who they are trying to reach besides the community. Examples include developing a press release protocol or email lists, social media marketing and reporting progress back to the community.

Estimating Time And Expense Of Each Step. This is the step that keeps things both realistic and on track. It is difficult to plan for something if one does not understand the financial expenditure needed. It is also difficult to gauge progress without a timeline to evaluate with.
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Implementation Plans

Defining the Resources And Approvals Needed For Each Step: This list will grow as the plan moves forward. This step is both predictive and archival. It allows the team to prepare their implementation and also to learn from obstacles faced in the process, and plan for these in future steps.

Creating Performance Measures: A performance measurement plan allows for the tracking of successes, demonstrating the value of activities and ensures that efforts remain focused. These are items that can be measured and monitored in non subjective ways. Ie – Number of advertisements, Investments created, Number of proposals developed, Active membership in associations.
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Brainstorming

At two separate community meetings, we have created both a problem statement and a goal statement for each of our seventeen identified strategic areas.

We have also executed a general, high level brainstorming session on ideas, where community members ideas were recorded on each of the areas.

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Next Steps

Through the Economic Development Advisory Committee, each identified Strategic Area's implementation plan will be completed via the recruitment of area specific Team Members, who will be tasked to:
define possible Barriers,
create the Implementation Steps,
develop Communication strategies,
estimate Timelines and Expenses,
define the Resources needed
and **create Performance Measures to evaluate progress.**

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